

**Comprehensive networking options: IEEE 802.11a/b/g and Power-over-Ethernet support**

Provides the flexibility to easily connect to your wireless or wired LAN

**Compact 5.6 in. x 5.1 in. form factor with a slim 1.7 in./4.2cm profile**

Easy to deploy virtually anywhere in the store — from aisle end-caps to shelves, poles and walls

**Compliant with VESA standard mounting**

Support for standard VESA brackets enables easy mounting of the MK500 on shelves, walls and other store locations

**Marketing and signage flexibility**

Easy to attach and change signage; allows retailers to draw attention to the presence of the MK500 as well as provide customer-facing information

**3.5 in. color QVGA touch screen plus three programmable buttons**

Enables deployment of easy-to-use and very intuitive interactive applications

**Microsoft® Windows® CE.NET 5.0**

Standard operating system reduces application development time

**XScale™ 520 MHz processor; 64MB Flash/64MB RAM; Micro SD slot**

High performance architecture provides support for the most demanding applications

**Easy to use**

Whether your customers are scanning bar codes on items to complete a purchase or a loyalty card to calculate their frequent shopper discount or check for personalized specials, Motorola's signature patented scanning technology helps ensure first-time every-time scanning success. Omni-directional scanning eliminates the need to precisely align the bar code with the scanner. And the high performance architecture combines with a color touchscreen and three programmable buttons to enable the deployment of highly intuitive interactive applications that are fun and easy to use, ensuring that anyone of any age will feel comfortable using the device.

**Rapid return on investment (ROI)**

Not only is the MK500 affordable, it provides many benefits that deliver an outstanding and fast ROI. This single tool can be used by associates and customers alike — associates can utilize the MK500 to answer questions rapidly and accurately for those customers who may not be comfortable utilizing the technology. And the fully-featured imager model enables the capture of 1D and 2D bar codes, providing a superior lifecycle — so there is no need to upgrade to expand support for new bar code symbologies. The ability to build on this solution with third-party peripherals further expands the lifecycle and increases the value of this retail solution. Compatibility with Motorola's Mobility Services Platform (MSP) enables centralized and remote deployment and day-to-day monitoring, substantially reducing IT management time and cost. And with Motorola's Service from the Start Gold program, you'll enjoy from-the-manufacturer expertise and advance device replacement to truly minimize device downtime.

For more information on how the MK500 can help drive customer service, sales and associate productivity up in your retail organization, access our global contact directory at [www.motorolasolutions.com/enterprisemobility/contactus](http://www.motorolasolutions.com/enterprisemobility/contactus) or visit [www.motorolasolutions.com/MK500](http://www.motorolasolutions.com/MK500)



With the MK500, employees are more effective and productive. A quick scan of the bar code on an employee badge provides access to a wealth of information and time saving features — from the ability to access the company directory and page a supervisor or product expert to the ability to view task lists as well as the weekly schedule, punch in and out, and more — all without ever leaving the sales floor.



With the MK500, customer assistance is never more than a few steps away. A quick scan of the bar code on a loyalty card enables shoppers to check personalized specials and discounts — or notify store associates that they have arrived to pick up an order that was placed on line. Customers can check price and inventory as well as locate specific items. And fun contest-style marketing campaigns can help drive customers into the store to scan the bar code on direct mailers to see if they have won a prize.

